paulina steć

photographer in 'paulina steć fotografia' |
aspiring UX Researcher | almost sociologist

WORK EXPERIENCE

GRAPHIC DESIGNER | 2012 - 2015

Deslay

• responsible for graphic, layout and marketing materials
• transform Lo-Fi wireframe from UX Designers to Hi-Fi and close work with Developers

Toolkit: Adobe Suite, Balsamiq, Trello

PHOTOGRAPHER | 2016 - PRESENT

Self - employed

Provided clients with precious visual memories. Strived to work closely with clients to understand their goals and wishes.

• handling marketing activities
• **creating own website and brand**
• running own studio photograpy
• ability to run a business, negotiate, and consult with clients in order to meet their expectations

CERTIFICATE

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE | 5 of 7 completed

EDUCATION

SOCIOLOGY | 2018 - 2021

University of Silesia in Katowice

• student traineeships: plan, research, synch data
• conducting and performing **qualitative** and **quantitative research**
• interviews, designing interview questionnaires, conducting a survey, personas, empathy map
• transcription and analysis of research results

GRAPHIC DESIGN | 2013 - 2014

Katowice Institute of Information Technologies

• distinction in the subject "Typography and Indesign"
• co-editor of university magazine 'ArtBorad 3'

Article titles:
'Why programmers hate graphic designers' by Paulina Steć and Łukasz Latka | 'Czcionka, not font' | 'News about new books in IT and design'

PORTFOLIO

CONTACT

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SOFTWARE

• photoshop
• lightroom
• indesign
• wordpress
• figma | first steps
• slack
• google docs, sheets, slide

SKILLS

• photography
• visual design
• research experience
• excellent communication skills
• crazy about kerning and white space
• sorcerer in D&D
• queen of bad jokes

BUTTON

I agree to the processing of personal data provided in this document for realising the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).